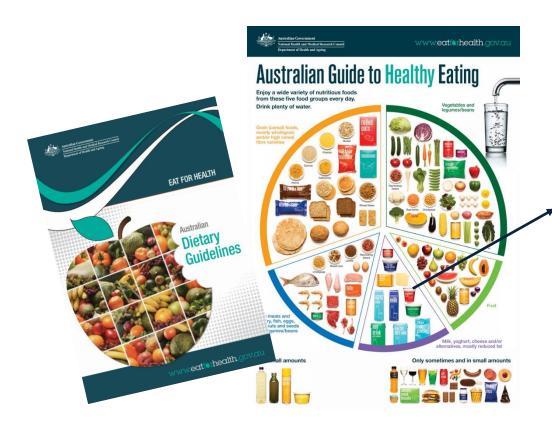




AUSTRALIAN DIETARY GUIDELINES

THE ADGS AND THE DAIRY FOOD GROUP





Milk, yoghurt, cheese and/or alternatives (mostly reduced fat)

All types of milk, cheese and yoghurt are Five Food Group foods

- Regular fat
- Reduced fat
- Flavoured
- Hard cheese
- Soft cheese

*Dairy alternatives are included if fortified with at least 100mg calcium/100mL









DAIRY FOOD GROUP RECOMMENDATIONS

Population group	Minimum recommended intake (serves/day)
Children under 8 years	1.5 - 2
Older children and teens	2.5 - 3.5
Younger adults	2.5
Older adults	3.5 - 4

One serve of dairy is equivalent to:







1 cup (250mL)

3/4 cup (200g)

2 slices (40g)

~300mg calcium per serve

DIETARY GUIDELINES

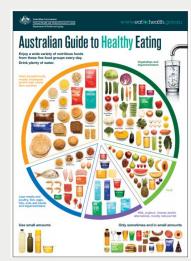
- Dietary guidelines inform federal, state and territory guidelines and policy's school canteens, public hospitals, prisons, marketing standards, school education campaigns
- Single most important document that informs all our policy, regulation, communication and marketing work
- The Australian Government announced review of ADG in July 2020
- Mixed outcomes for dairy in recent international countries

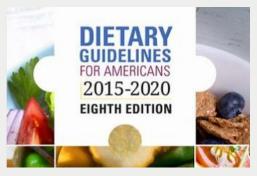














ADGs review DAIRY INDUSTRY scoping survey

Existing areas for review:

- 1. Whole foods, holistic nutrition and food matrix
- 2. 'Mostly reduced fat' dairy recommendation
- 3. Plant-based products that qualify as 'dairy alternatives'
- 4. Cheese consumption limitations of 2-3 times per week

New areas:

- 1. Sustainable eating patterns
- 2. Processing and the role of safe food production
- 3. Life-stage nutrition, including cultural and social elements of food



WHAT IS DAIRY AUSTRALIA DOING?



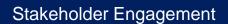
Resource Development



Nutrient Rich Food Index: an exploration of the findings









Partnerships and Events





OPENING THE (FRIDGE)

DOOR FOR FRACTURE

PREVENTION









Making submissions direct into the ADG review process



WHAT WE WOULD LIKE TO SEE

Dairy foods are recognised as an integral part of a healthy, sustainable eating pattern due to their contribution to the health and wellbeing of Australians





WHAT CAN SADA DO....

- Engage and drive media opportunities
- Engage SA government staff and policy makers
- Keep dairy on the agenda
- DA staff can support SADA with attending meetings

Dairy foods are recognised as an integral part of a healthy, sustainable eating pattern due to their contribution to the health and wellbeing of Australians

