



SADA Newsletter

October 2017

SA Dairymen's Association Inc

Unit 5, 780 South Road

Glandore SA 5037

Phone: 08 8293 2399

Email: sada@sada.asn.au

Website: www.sada.asn.au

Or [find](#) us on Facebook

NEW MINING LAWS FOR SOUTH AUSTRALIA – Review Team Tour

The South Australian Government's Mines Department has received a number of requests from people in regional South Australia for the *Review Team* to return to talk about the '**Benefits for all - Recommendations on new mining laws for South Australia**' (found at: http://minerals.dpc.sa.gov.au/mining/leading_practice_mining_acts_review) and the way forward for the *Leading Practice Mining Acts Review*.

Following is the schedule for the upcoming regional 'drop in' sessions across South Australia.

The Eyre Peninsula and Yorke Peninsula dates are based on conversations with GPSA, the *Mining and Farming Roundtable* (see below) and conversations with farmers at the Paskeville field days.

Please be aware the review of this legislation does not cover the ground of Fracking. That process is managed by the *Petroleum and Geothermal Energy Act (South Australia) 2000*.

Town	Date	Venue	Between the Times
Adelaide	Friday, 3 November	101 Grenfell Street, Adelaide	10.00am to 12.00pm
Strathalbyn	Tuesday, 7 November	Strathalbyn Community Centre	10am to 12.00pm
Tanunda	Thursday, 8 November	Country Women's Association	10.30am to 12.30pm
Keith	Thursday, 9 November	Keith Institute	10.00am to 12.00pm
Naracoorte	Thursday, 9 November	The Naracoorte	2.00pm to 4.00pm
Mount Gambier	Thursday, 9 November	RSL Members Lounge	6.00pm to 7.30pm
Burra	Tuesday, 14 November	Burra Sporting Complex	11.00am to 12.30pm

RIVERLAND IRRIGATORS WIN - EXTRA ALLOCATIONS PLEDGED FOR DRY YEARS

The State Government has announced an updated water allocation, reassuring River Murray irrigators that they will receive sustainable allocations in dry years. The new River Murray Water Allocation Plan pledges an extra 50GL of water to holders of irrigation and equivalent licenses in years when allocations are less than 100%.



Waterfind Australia has issued its water allocation notification on the 3 October 2017. South Australia has a 100% allocation for all purposes. Farmers in NSW and Victoria haven't been so lucky with allocations as low as 33% in some districts. Murray Darling Basin Allocations issued by Waterfind Australia valid as at 16 October 2017.

South Australia

SA Irrigation (Class 3)	100%
Stock & Domestic (Class 1)	100%
Country Towns (Class 2)	100%
Industry (Class 5)	100%
Recreation (Class 4)	100%

UDDER DELIGHTS PURCHASED BY JAPANESE INTERESTS

One of Japan's largest dairy companies has paid \$14 million for 90 per cent of Adelaide Hills cheesemaker Udder Delights – a family enterprise that began life in the 1990s with a couple of goats named Nell and Nora.

The \$14.04 million deal between Megmilk Snow Brand Group and the Lobethal-based business was signed on September 29.

Sheree Sullivan, daughter of Udder Delights founder Trevor Dunford, and her husband Saul Sullivan (*pictured*), will continue to lead the business in their roles of chief executive and managing director, respectively, as well as retaining a 10 per cent stake through Sullivan Enterprises (SA).

"For Saul and I it's been a really positive outcome," Sheree Sullivan told InDaily.

"It's been a very clear directive from them (Megmilk Snow Brand) that it is business as usual and they just want us to keep doing what we're doing.

"I liken it to a large winery investing into a boutique high-end brand... there is no interest in making us a commodity."

Udder Delights Australia, previously the Udder Delights Group, grew from humble beginnings when Trevor Dunford and wife Estelle acquired two goats – Nell and Nora – for their new family farm in Lobethal in 1995. Their herd grew to 40, hand milking was replaced by machines, and they eventually set up Udder Delights and established the cheese factory in what was previously the Onkaparinga Woollen Mill.

The business now employs more than 40 people, all of whom will retain their jobs, and produces a range of goat and cow milk cheeses.

Dunford and the Sullivans previously each owned 50 per cent of the business, and Sullivan said the sale was precipitated by the fact that her father was planning to retire and wanted to relinquish his share. (The Udder Delights Cheese Cellar at Hahndorf is a separate business, owned by the Sullivans.)

One of the attractions of Megmilk Snow Brand as a buyer was its extensive industry experience: it has been manufacturing yoghurt, butter and cheese for 90 years in Japan, and making white-mould cheese in Australia (under the Unicorn, Nowra Farmhouse and Flinders Estate brands) for around 30 years.

The deal was celebrated in Tokyo last night at an SA Business Network function hosted by state Trade and Investment Minister Martin Hamilton-Smith, who said it would open up major export markets for Udder Delights in Japan and Indonesia.



‘It’s a tribute to the vision of Sheree and Saul Sullivan and Trevor Dunford, who started the Udder Delights brand in the Hills near Lobethal in 1999,’ he said.

Hamilton-Smith said Megmilk managing executive officer Akihiko Uchida was a special guest at the function, and was “very enthusiastic” about the relationship.

“Mr Uchida embraces the opportunity to invest in South Australia and can see more opportunities for our products in the Japanese market.”

Article and Photo reproduced with permission - thanks to Suzi Keen of In Daily – Adelaide’s Independent News

<https://indaily.com.au/>

HEALTH MINISTER REFUSES TO PROSECUTE ON JUICY MILK

After receiving a complaint from SADA’s President John Hunt about products using the term “Milk” to identify themselves, the State’s Health Minister Peter Malinauskas has refused to launch a prosecution on the grounds that the Australian and New Zealand Food Code protects such mislabelling when:

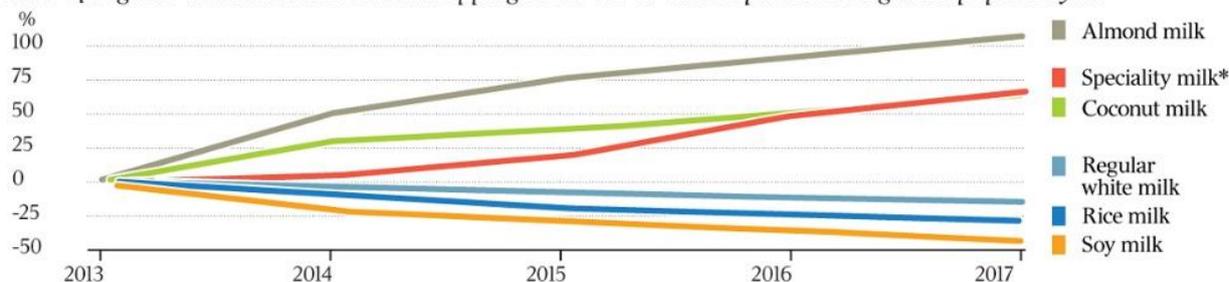
“If a food name is used in connection with the sale of a food (for example in the labelling), the sale is taken to be a sale of the food as the named food unless the context makes it clear that this is not the intention.”

Whilst not part of the legislation the Minister then cites the example given in the Code of “Soy Milk” to reflect his position. The response is disappointing and leaves SADA to consider what steps should be taken moving forward. There are a number of options being explored and we remain mindful of our friends in the Primary sector moving forward, but from a dairy perspective this is still a mislabelling with an intent to buy into the good name of “milk”, as a product.

If the producers of these products were so certain of the integrity of their market place why do they insist on relying on the good name of our product, namely, MILK.

RISING TO THE TOP

Sales of regular white milk have been dropping in the US as other options have gained popularity...

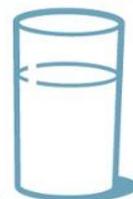


...but sales of regular milk still dwarf the alternatives

Units sold, millions, year-on-year to June 2017



*Includes lactose-free Source: Nielson



BUYING YARDS?

Are you thinking about buying new cattle yards, feeders or ramps? If you are, SADA has links with the Northern Territory Department of Corrections NT Corrections Industries. For 5 years the NT Government has been aggressive in promoting education and training for prisoners and as part of that they manufacture a number of commercial products for sale into the market place. If you're thinking about purchasing some new yards or feeders or nearly anything to do with yard management contact John Elferink at SADA (or on his mobile 0418 406400) and he'll arrange a quote for onsite delivery.



These products are manufactured in Alice Springs and many of the prisoners who work on them hail from Northern South Australia.

MEMBER DETAILS UPDATE FORM

Reminder that we would like you all to send back completed and updated member forms please. It is important for us all that we have a current up-to-date membership list to ensure that information gets to you as quickly and easily as it can. It can be posted, faxed or emailed (contact details on page 1). Thanks.

DAIRY FUND REPORT

Ken Lyons

This report from the SA Dairy Industry Fund highlights the diversity of projects with a common purpose of securing a better future for the dairy industry.

A very successful program that has run in South Australia for 12 years is the **SA All Breeds Dairy Youth Camps** and the Fund is very pleased to be a co-funder of the program for the next two years. Gino Pacitti and his committee will be distributing information (in late January) on next year's Camp which will again be held at the Adelaide Showgrounds.

Topics such as animal health, nutrition, fertility, livestock handling, genetics, equipment maintenance and quality assurance will form the basis of the program. The program aims to provide a constant injection of new enthusiastic employees for the benefit of the entire dairy industry.



Some of Australia's top scientists based at the Adelaide University, Centre of Excellence for Nanoscale BioPhonics, are being funded to develop probes (placed in the milk lines) to provide farmers and processors with "real time" testing of milk quality of individual cows in terms of fat protein and mastitis. The project referred to as the "**Dairy Explorer Project**" is about achieving the "proof of concept" stage.

Following the testing of the probes with suppliers to the Fleurieu Milk Company earlier this year, the results obtained provided sufficient confidence for the negotiation of the next steps in the commercialisation process. Successful commercialisation of the technology would see SA well placed to get early access to the technology. The Dairy Fund would achieve an additional income stream in terms of a small share of the gross sales of the technology.

One of the potential new partners for Dairy Explorer is **DairyBio** in Victoria. DairyBio is a joint venture between Dairy Australia and the Victorian Government and is doing world class dairy research into plant and animal genetics and dairy nutrition. The Dairy Fund while following the next stage of the Dairy Explorer project is also investigating two potential projects with DairyBio. The first is aimed at supporting PhD students to work on dairy research aimed at benefiting the SA dairy industry and the second potential project is about the opportunity for SA dairy farmers and dairy leaders to visit the DairyBio and to be briefed by scientists directly on current and future initiatives to support the industry.

The Fund has received considerable feedback and support during the year from the dairy farming sector to undertake projects that will significantly reduce electricity costs in both the short and longer term. Currently the Fund is consulting with dairy organisations (SADA and DairySA), commercial energy companies, and the State Government's Renewable Technology Fund to continue to explore options that will assist dairy farmers to better manage their businesses. This will build on this year's very successful DairySA Energy Workshops (Sol Energy and SA Power Networks).

Recently the Dairy Fund Board thanked Rick Hinge for the work he is doing with the **Wellbeing Project** and acknowledged the tremendous gratitude and support coming from dairy families. Rick's response was that, "He counts it a privilege to be invited into the family circle and he is committed to making a difference".

Action Plan

SADA has been developing an Industry Action Plan to set the framework for the future of the South Australian Dairy Industry. This plan is about galvanising the mindset of all who are in the dairy chain. The chain is the producer, the processor, the wholesaler and the retailer each of which have a part to play in the process of getting milk from grass to glass or from paddock to plate. Historically it has been too easy to segregate the dairy supply chain into its component parts with each component taking an insular position.

In difficult times that has meant that the relationship between producers and processors for example, has been eroded at the expense of the supply product overall. An Action Plan is a vehicle by which all parts of the chain have a mind and a care about what they can do to improve the image and the performance of the dairy product in the journey from the paddock to the plate.

Businesses that galvanise their focus on the end result are businesses that thrive over time. For those reasons this is plan is the product of wide consultation and input from all sectors in the supply chain. This is a document that needs to be owned by the industry it serves and will be a touch stone for representative organisations that seek to advocate for the industry to legislators, ministers, governments, decision makers and others who have influence in the industry.

If consistent messages are coming from industry to those who can have an effect on industry then positive outcomes will be there for all to benefit. In short and industry that owns shared goals is an industry with a shared future.

If you would like to see the discussion draft of the plan, contact John Elferink at SADA or alternatively visit the website.

ACCC Dairy Inquiry Extended

As we've reported on in the past the Australian Competition and Consumer Commission (ACCC) has been conducting an inquiry into the Dairy Industry nationally. The ACCC has been conducting an inquiry into the competitiveness, trading practices, and transparency of the Australian dairy industry and its effects on the people involved in the industry. On 27 October 2016 the Treasurer, the Hon Scott Morrison MP issued a notice requiring the ACCC to hold an inquiry into the competitiveness of prices, trading practices and the supply chain in the Australian dairy industry.

On 28 September 2017 the Treasurer extended the reporting period for the inquiry. The ACCC must submit its report following the inquiry to the Treasurer by 30 April 2018. The ACCC will release an interim report by 30 November 2017 and will seek industry feedback on this interim report. The terms of reference for the inquiry were set by the Treasurer.

As part of the ongoing inquiry and with regard to misconduct generally in the primary sector, the ACCC has established a website that will enable a complainant to report misconduct without being identified. The link to the reporting site is:

<https://app.whispli.com/acc-report-an-agricultural-issue-anonymously>

In the mean time we at SADA look forward to the release of the interim report and we will be going through it carefully and passing on relevant material to our members.

**Need insurance?
You need WFI.**

Proud insurance partner of South Australian Dairyfarmers Association.

At WFI, we take the time to thoroughly understand your business and how it operates. Because when we get to know a business, we can protect everything that matters.

We're available to meet with you face-to-face to discuss your insurance requirements. That's just one of the reasons why we're good people to know for insurance.

**Need an insurance quote?
Call your local WFI Area Manager on 1300 934 934 or visit wfi.com.au**

WFI Rural Plan consists of a range of different policies, covering a wide variety of risks. This approach gives you greater flexibility, and if circumstances change it is easy for you to add another policy.

WFI Rural Plan policies you can choose from:

- Farm Property Damage
- Farm Loss of Income
- Farm General Property
- Farm Transit
- Farm Legal Liability
- Farm Machinery Breakdown
- Farm Electronic Equipment
- Farm Burglary and Theft
- Motor Vehicle
- Personal Legal Liability
- Domestic Workers (WA only)
- Classic Home
- Standard Home
- Personal Valuables
- Pleasure Boat
- Personal Accident and Illness

backed by

Insurance Australia Limited ABN 11 000 016 722 AFSL 227681 trading as WFI is the issuer of our policies. This flyer doesn't take into account your objectives, financial situation and needs. You should consider these matters and the relevant Product Disclosure Statement (PDS) before you act on any advice. You can get a copy of our PDSs from our website at www.wfi.com.au or by calling 1300 934 934. Under the Privacy Act we are required to make you aware of how we will collect and use the personal information that you provide to us. This information is contained in our privacy statement which is available online at www.wfi.com.au or by contacting WFI on 1300 934 934 or emailing privacy@wfi.com.au. South Australian Dairyfarmers Association is an alliance partner of WFI. If you take out a policy with WFI South Australian Dairyfarmers Association receives a commission from WFI at 7.5% of the value of the premium payment (excluding taxes and charges).